

APRIL SOCIAL MEDIA POSTING CALENDAR

1 April Fool's Day Easter Sunday	2 #Monday Motivation	3 #Tip Tuesday (product or service how-to)	4 Promote a deal or offer	5 Employee Spotlight	6 National Walk to work day OR Share an article from an industry expert	7 World Health Day
8 Cross-promote other social platforms	9 Facebook Live Video: Spring Cleaning	10 Giveaway: Spring Cleaning	11 Promote a deal/Special offer or Features a product/service	12 #throw back Thursday	13 Share an article from an industry expert	14 International moment of laughter day (use a meme or gif)
15 Share an article from an industry expert	16 National Stress Awareness Day	17 Product/Service Spotlight	18 #Wednesday Wisdom (product or service how-to)	19 #Thankful Thursday (feature a testimonial)	20 End of week quote	21 #Saturday Selfie (behind the scenes)
22 Earth Day (US Only) OR Share an article from an industry expert	23 Take a Chance Day	24 Customer Spotlight	25 Share an article from an industry expert	26 Promote a deal/Special offer or Features a product/service	27 #Flash Back Friday OR #Funny Friday	28 International Astrology Day
29 Product/Service Spotlight	30 Behind the scenes post (excited about Monday)					

Need help? Hire me to write your posts for a week, month, year, whatever you need!

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